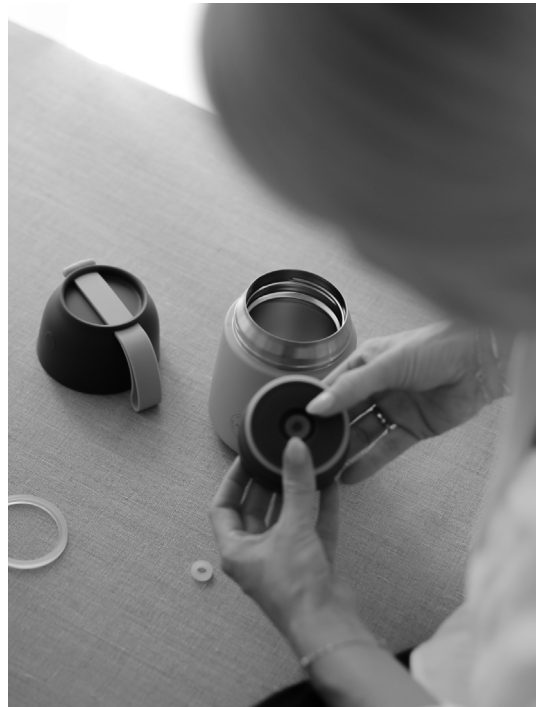




WITH CARE
DESIGN
AYA&IDA
QUALITY
FUNCTIONALITY

Collection of 2026

Creating long-lasting alternatives
to single-use products.



Our Why

AYA&IDA was created from a desire to avoid plastic in food and drink storage - and with it, the risk of microplastics. We are committed to offering durable products that make it easier to avoid plastic- and disposable products. That's why longevity, quality, and reparability are the guiding principles of our designs. We believe that truly good products are those that last and can be repaired when needed.





WITH CARE • DESIGN • FUNCTIONALITY • QUALITY
AYA&IDA

WITH CARE • DESIGN • FUNCTIONALITY • QUALITY
AYA&IDA





For All the Children in the World

We spend several billions on bottled water here in the West – meanwhile, people are fighting a battle to access clean drinking water elsewhere on the planet. Access to clean water, sanitation, and hygiene (WASH) is crucial for children’s health and well-being – and a necessary prerequisite for preventing the spread of diseases that claim the lives of many children every year.

We believe that all children have the right to be healthy, strong, and safe – and that is exactly what UNICEF is fighting for. AYA&IDA is proud to be a UNICEF Partner and part of the important work that ensures no one has to go without something as essential as clean water.

For every AYA&IDA product sold, we donate 100 liters of water to children in need through UNICEF.







Soft Rose

no. 9706



Cream Beige

no. 9744



Driftwood

no. 1930



Mint Green

no. 9713



Tropical Green

no. 9737



Matte Black

no. 9720

Drinking Bottle

350 ml

A practical drinking bottle that combines functionality, aesthetics, and user-friendliness in one elegant design. Keeps your beverages cold 24 hours or hot for 12 hours. Made of stainless steel 18/8 and does not give off flavor or interact with its content. Available in 350, 500, 750, and 1000 ml. All products are laboratory certified to meet LFGB (food contact grade testing).



Soft Rose

no. 9164



Ash Rose

no. 1275



Lavender

no. 9225



Cream Beige

no. 9157



Dusty Brown

no. 1947



Dusty Rose

no. 1961



Dusty Yellow

no. 1978



Driftwood

no. 1282



Winter White

no. 9980



Powder Blue

no. 9997



Navy Blue

no. 9973



Eucalyptus

no. 1299



Tropical Green

no. 9195



Mint Green

no. 9126



Light Grey

no. 1954



Dark Grey

no. 9218



Matte Black

no. 9119



Soft Rose

no. 9324



Lavender

no. 9386



Dark Grey

no. 9379



Cream Beige

no. 9331



Dusty Brown

no. 0433



Driftwood

no. 1305



Mint Green

no. 9348



Tropical Green

no. 9355



Matte Black

no. 9317







Cream Beige

no. 9416



Driftwood

no. 1312



Tropical Green

no. 9423



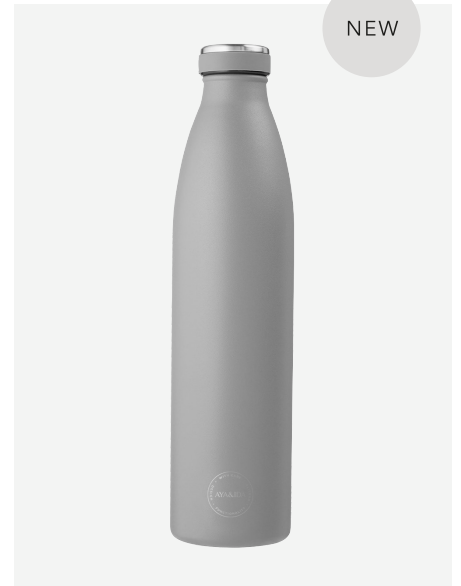
Dusty Brown

no. 0344



Dusty Rose

no. 0426



Light Grey

no. 0419

Drinking Bottle

1000 ml

Available in 350, 500, 750, and 1000 ml, our Drinking Bottles are designed to suit the whole family and every occasion. Whether you need a compact personal bottle or a larger one that doubles as a carafe for cold drinks or a thermos for hot beverages, our carefully curated range of sizes and colors ensures there's a perfect match for every personality and need.



Soft Rose

no. 9478



Cream Beige

no. 9447



Driftwood

no. 1572



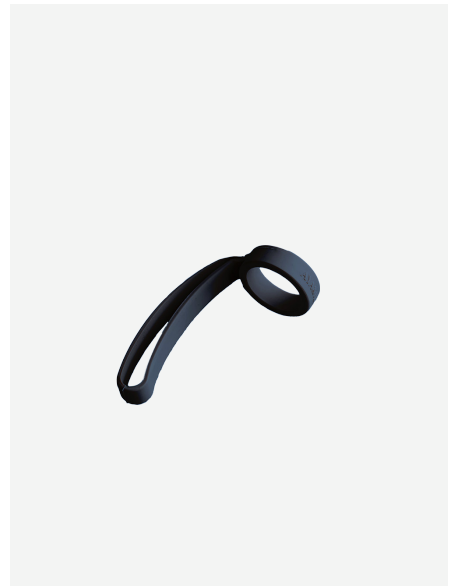
Mint Green

no. 9461



Tropical Green

no. 9454



Navy Blue

no. 1589



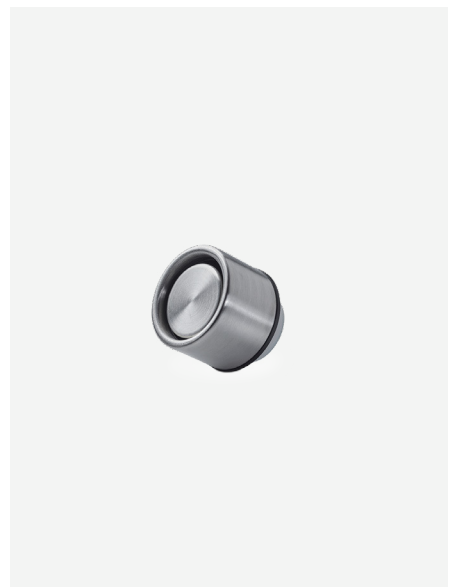
Dark Grey

no. 9485



Matte Black

no. 9492



Sports Lid

no. 9508



Bottle Handle & Sports Lid

fits all bottles

While the Bottle Handle makes carrying easy, the Sports Lid offers quick, one-handed access. Fitting all AYA&IDA Drinking Bottles, both accessories enhance usability in everyday life. The lid seals securely with a single click. Lightweight and practical, they're ideal for both adults and kids - perfect for daily use and sports.

Compatible with all AYA&IDA Drinking Bottles, regardless of size.

Bottle Handle & Sports Lid / fits all bottles



Cream Beige

no. 9928



Soft Rose

no. 9904

Kids Straw Bottle

350 ml

A child-friendly bottle designed for our youngest users. Holds 350 ml and keeps drinks cold for up to 24 hours, just like our classic bottles. Perfect for daycare, school, and sports, it features a one-touch lid that reveals a soft straw and a handy carry handle - making it easy for kids to use independently. Made from 18/8 stainless steel with a powder-coated finish. Laboratory certified to meet LFGB food contact safety standards.



Mint Green

no. 9911



Tropical Green

no. 9935



Bottle Brush

no. 1732

Designed to fit all AYA&IDA Drinking Bottles from 350 to 1000 ml, the flexible silicone brush head easily reaches the bottom, cleaning thoroughly and effortlessly. Made with durable silicone and a natural wooden handle for a comfortable grip and an elegant look. Laboratory certified to meet LFGB food contact safety standards.

Bottle Brush / fits all bottles





EYA&JDA



Cream Beige

no. 0013



Driftwood

no. 0006

Ice Cube Trays

perfectly fits all bottles

A reusable ice cube tray designed to create long, elegant ice cubes that fit perfectly in our Drinking Bottles. The soft, flexible silicone mold is easy to handle and seals tightly with the lid. Made from 100% food-grade silicone, it's dishwasher safe and built for repeated use, producing 10 ice cubes at a time. Laboratory certified to meet LFGB food contact safety standards.

NEW



Cream Beige

no. 0365

NEW



Dusty Brown

no. 0372

NEW



Dusty Rose

no. 0389

NEW



Driftwood

no. 0396

NEW



Tropical Green

no. 0358

NEW



Matte Black

no. 0464

NEW



Navy Blue

no. 0381

CUP2GO

CUP2GO comes in three elegant sizes: 380 ml, 500 ml, and the new smaller 240 ml variant. Designed for life on the go, the new compact 240 ml mug is perfect for a smaller coffee and fits easily in your bag or hand without taking up too much space – before, during, and after use.

CUP2GO / 240 ml





Soft Rose

no. 9898



Dusty Rose

no. 1763



Lavender

no. 9881



Cream Beige

no. 9829



Dusty Brown

no. 1985



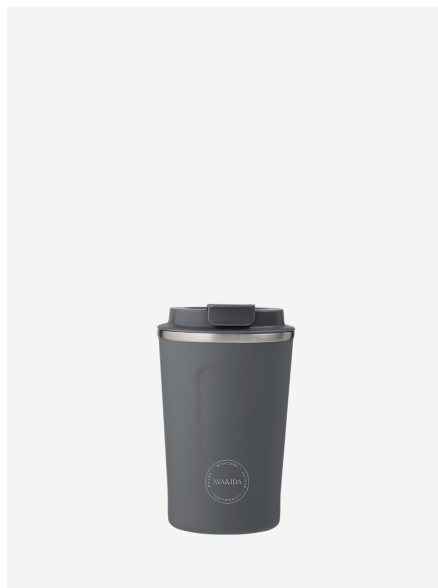
Driftwood

no. 1329



Light Grey

no. 1992



Dark Grey

no. 9874



Matte Black

no. 9805

CUP2GO / 380 ml



Navy Blue

no. 1336



Powder Blue

no. 1435



Dusty Yellow

no. 1039



Tropical Green

no. 9836



Mint Green

no. 1602

CUP2GO

380 ml

A practical alternative to disposable cups, combining functionality, aesthetics, and user-friendliness in one elegant design. Perfect for enjoying coffee, tea or cacao on the go whether it's homemade or crafted by your local barista. Designed to fit most cup holders and made from durable 18/8 stainless steel featuring a 100% leakproof lid. All products are laboratory certified to meet LFGB (food contact grade testing).



Cream Beige

no. 9959



Lavender

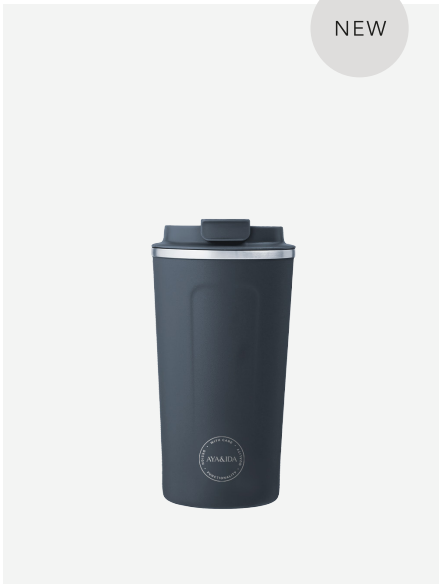
no. 9942



Tropical Green

no. 9850

NEW



Navy Blue

no. 0402



Dark Grey

no. 9867



Matte Black

no. 9843

CUP2GO

500 ml

In addition to the CUP2GO-selection, CUP2GO is also available in a 500 ml size for larger drinks – with the same great features. Designed to fit most cup holders and made from durable 18/8 stainless steel featuring a 100% leakproof lid. All products are laboratory certified to meet LFGB (food contact grade testing).







Cream Beige

no. 1787



Driftwood

no. 1794



Soft Rose

no. 1770



Light Grey

no. 1800

Thermo Cup with Straw

885 ml

A spacious thermal cup that blends functionality, aesthetics, and convenience in one elegant design. It keeps beverages cold for up to 12 hours, or iced for 36 hours. Crafted from 18/8 stainless steel, it's perfect on the go, featuring a practical handle, straw, and a multifunctional, leakproof screw lid. The lid offers flexibility, letting you choose between a classic drinking spout or straw use. All products are laboratory certified to meet LFGB (food contact grade testing).



Cream Beige

no. 1817



Dark Grey

no. 1824

Shaker Bottle

750 ml

A functional shaker bottle that combines aesthetics with functionality in a sleek design. Made from 18/8 stainless steel, it serves as both a water bottle and protein shaker. Designed for quick, efficient use without insulation. The single-layer powder-coated steel ensures durability. The included stainless steel mixing ball guarantees smooth, clump-free protein drinks. Laboratory certified to meet LFGB food contact standards.

Shaker Bottle / 750 ml



Soft Rose

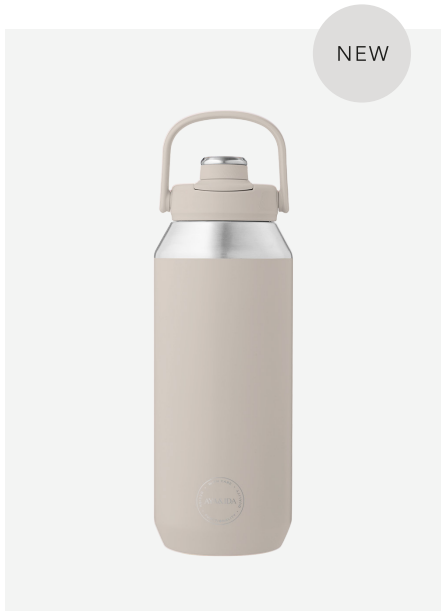
no. 1831



Tropical Green

no. 1848

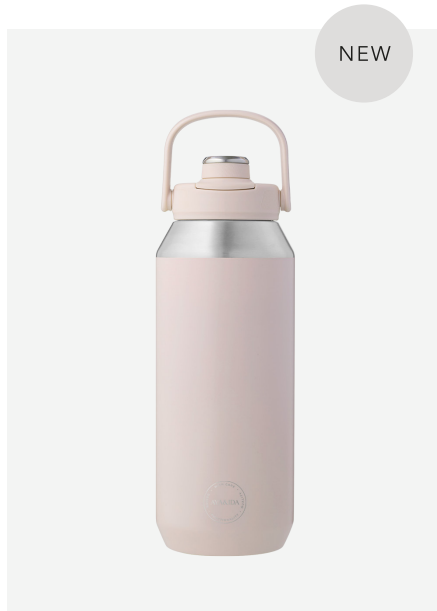




NEW

Cream Beige

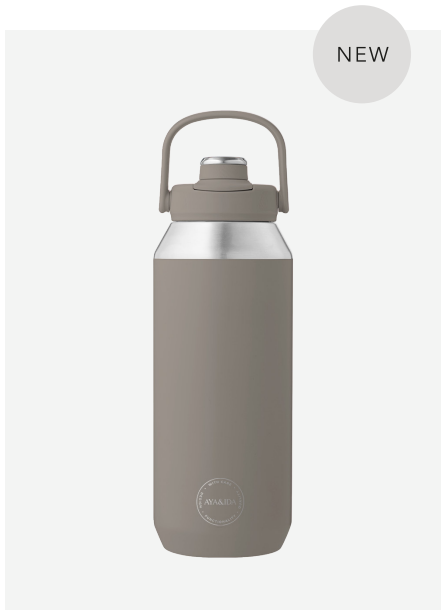
no. 0204



NEW

Soft Rose

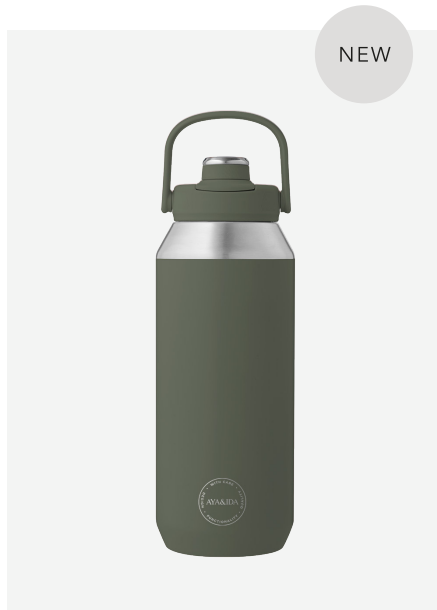
no. 0228



NEW

Driftwood

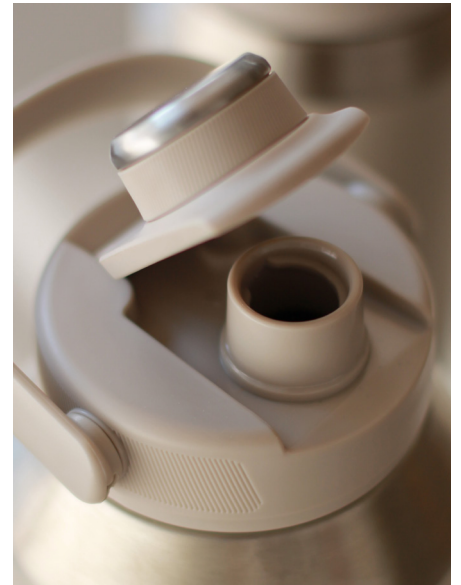
no. 0235



NEW

Tropical Green

no. 0211

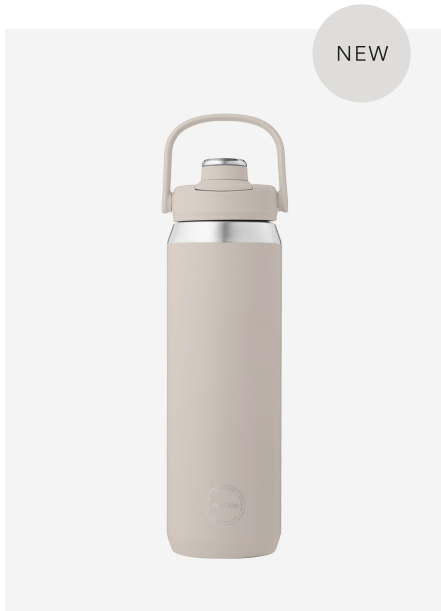


Sports Bottle

950 ml

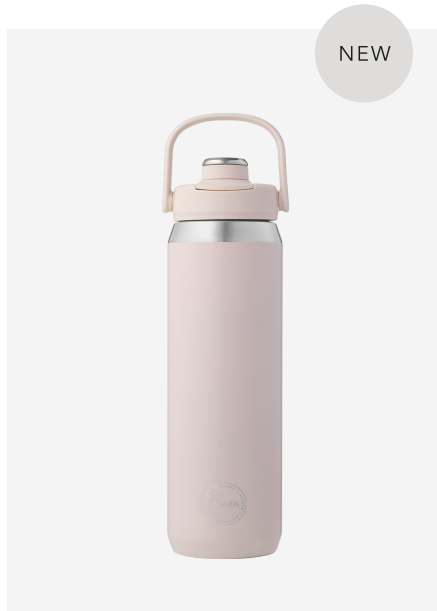
The AYA&IDA Sports Bottle is a functional and stylish drinking bottle that combines aesthetics with high usability. Keeps beverages cold for up to 12 hours. Made from 18/8 stainless steel with thermal insulation and a powder-coated finish, it offers a durable and practical design. Featuring a convenient and flexible carrying handle and a wide drinking spout, the bottle is designed for quick and easy hydration during workouts.

Sports Bottle / 950 ml



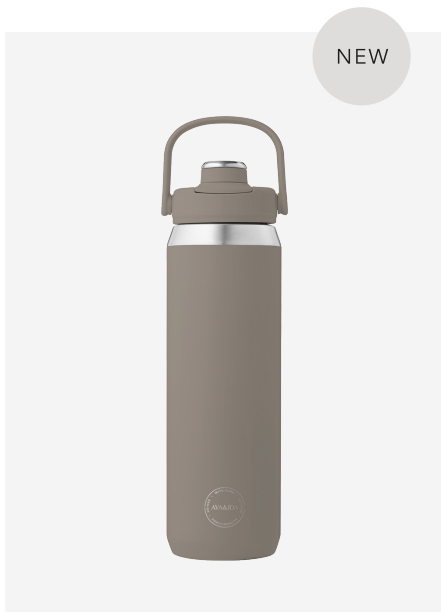
Cream Beige

no. 0167



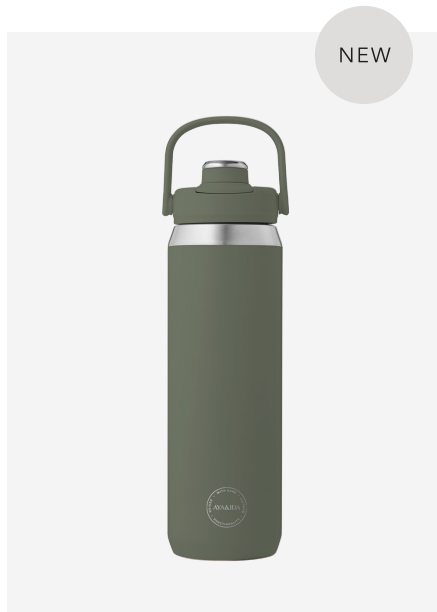
Soft Rose

no. 0181



Driftwood

no. 0198



Tropical Green

no. 0174

Sports Bottle

700 ml

The AYA&IDA Sports Bottle is a functional and stylish drinking bottle that combines aesthetics with high usability. Made from 18/8 stainless steel with thermal insulation and a powder-coated finish, it offers a durable and practical design. Featuring a convenient and flexible carrying handle and a wide drinking spout, the bottle is designed for quick and easy hydration during workouts.





RESPONSIBILITY
AYA&IDA
WITH CARE



Straws - Straight

no. 9638



Straws - Bent

no. 9645

Straws

4 pcs + cleaner

Straws – a durable and elegant alternative to single-use straws. With a timeless, minimalist design that pairs beautifully with its functionality. Designed with extra width for smoothies, milkshakes, and other thick beverages. Crafted from 18/8 stainless steel for lasting durability. Easy to clean using the included brush or by placing in the dishwasher. Laboratory certified to meet LFGB food contact standards.

Straws / 4 pcs + cleaner

NEW



Cream Beige

no. 0259

NEW



Soft Rose

no. 0242

Lunch Box

900 ml

A thoughtfully designed lunch box for our youngest customers, combining functionality with a clean, modern aesthetic. With a 900 ml capacity and an integrated divider, it allows easy separation and variety in meals and snacks. Ideal for daycare, school, and active days on the go. The secure, tight-sealing lid keeps food fresh and is simple for children to open and close independently. Laboratory tested and certified to meet LFGB food contact safety standards.

Lunch Box / 900 ml

NEW



Mint Green

no. 0266

NEW



Tropical Green

no. 0273



Soft Rose

no. 9249



Mint Green

no. 9256



Tropical Green

no. 9263



Cream Beige

no. 9270



Dark Grey

no. 9287

Lunch Box

1000 ml

The ideal lunch box for both kids and adults – perfect for school, work, or outings. Made of 18/8 stainless steel and features a flexible divider for easy food separation, and a smart vacuum function that keeps food fresh and the box securely sealed.

Soft silicone details on the lid, strap, and valve add comfort and provide a sleek contrast to the minimalist steel design. Laboratory certified to meet LFGB food contact standards.



EAT GOOD
AYABIDA
FEEL GOOD

OD FEEL GOOD



NEW



Soft Rose

no. 0129

NEW



Mint Green

no. 0136

NEW



Tropical Green

no. 0143

NEW



Cream Beige

no. 0105

NEW



Dark Grey

no. 0112

Snack Container

100 ml + 200 ml

Made of durable 18/8 stainless steel with soft, leakproof silicone lids for easy handling. The set includes one 100 ml and one 200 ml container. Designed to fit perfectly inside the Lunch Box, they make it simple to separate food and add variety to your meals.

The tight-sealing lids keep contents fresh and are easy to open and close. Perfect for snacks on the go – from fruit, berries, and veggie sticks to dips and dressings. Laboratory certified to meet LFGB (food contact grade testing).

Snack Containers / 2 pcs



Spork

two in one

This practical bamboo Spork combines the functionality of both a fork and a spoon in one single utensil – perfect for lunch boxes, picnics, and meals on the go. It's especially well-suited for kids' lunch boxes but also ideal for anyone looking for a reusable everyday solution.

The Spork can easily be stored under the strap of the AYA&IDA Lunch Box, so you'll always have cutlery within reach - the perfect addition to your Lunch Box or Food'ie.

Spork / two in one



AYA & IDA

AYA & IDA
EAT GOOD FEEL GOOD

AYA & IDA
EAT GOOD FEEL GOOD

EAT GOOD
FEEL GOOD





Soft Rose

no. 9027



Mint Green

no. 9058



Tropical Green

no. 9034



Cream Beige

no. 9003



Driftwood

no. 9089



Dark Grey

no. 9010

Food'ie

500 ml

With Food'ie, you can take your favorite meals anywhere – without compromising on quality or temperature. Keep your food fresh and cold for 12 hours, or hot for 8 hours. Made from high-quality 18/8 stainless steel, Food'ie is perfect for lunch or breakfast on the go – whether you're packing leftover pasta, hot soup, or fresh yogurt. It won't absorb flavors or interact with the contents. All products are laboratory certified and meet LFGB standards for food contact safety.



Cream Beige

no. 9072



Driftwood

no. 0457



Tropical Green

no. 9065

Food'ie

700 ml

In addition to the 500 ml version, Food'ie is also available in a 700 ml size for heartier meals – with the same great features.

"My kids have never enjoyed their lunch this much. I heat up leftovers from the day before – everything from soups and rice pudding to pasta with meat sauce. It keeps the food warm and has been a huge success. I highly recommend trying these products. They're worth every penny." – Winnie

Food'ie / 700 ml



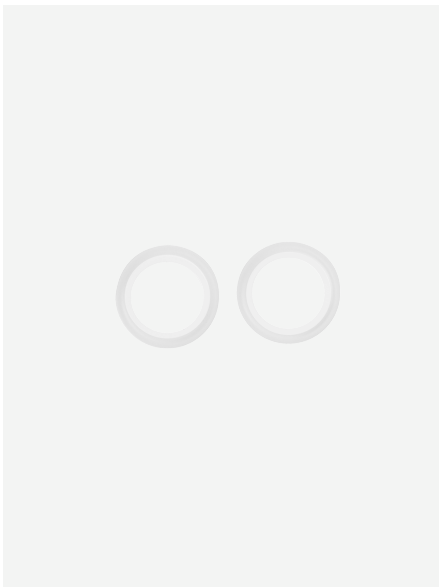




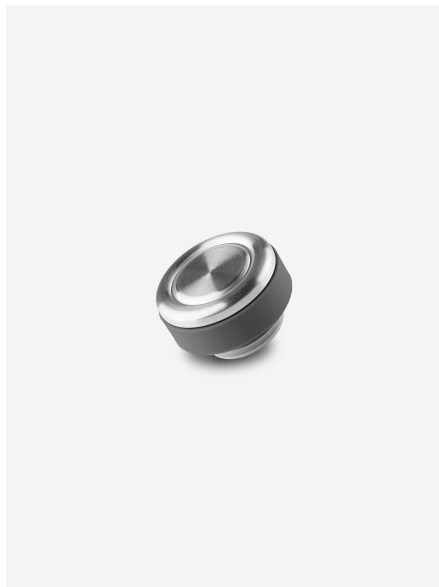
Care

It's not about buying new – it's about taking care of what we already have. Our products are made to last – and to be repaired when needed. That's why we offer spare parts for many of our products, giving our customers the chance to fix rather than replace – and enjoy their favorite items for years to come.

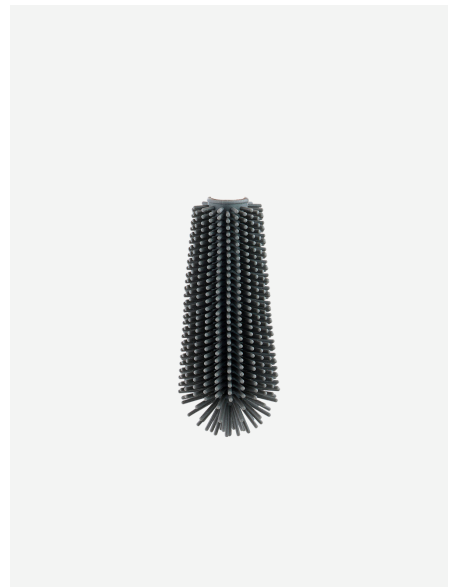




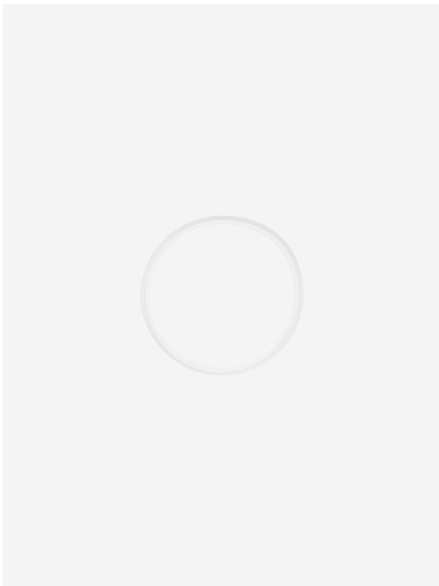
Silicone - Drinking Bottle no. 1015



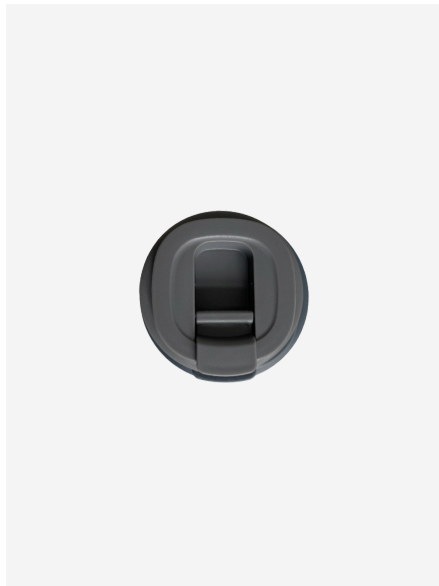
Lid - Drinking Bottle *



Head - Bottle Brush no. 1855



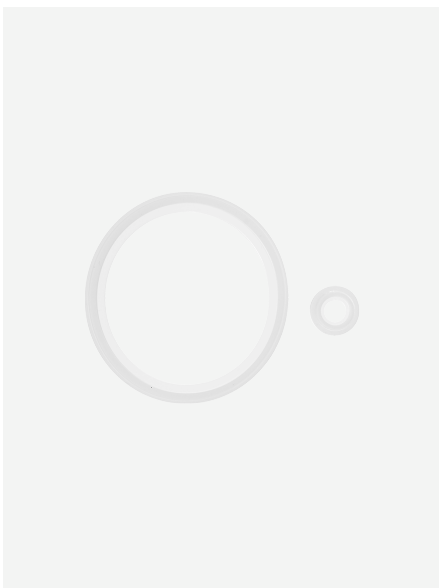
Silicone - CUP2GO no. 1541



Lid - CUP2GO *



Divider - Lunch Box no. 1220



Silicone - Food'ie no. 1008



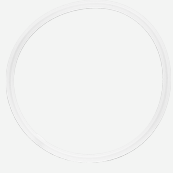
Lid - Food'ie no. 1008



Strap & Vault - Lunch Box *

Spare Parts / Repair - not replace

NEW



Silicone - Shaker Bottle no. 3010



Mix-Ball - Shaker Bottle no. 9232



Lid - Thermo Cup w. Straw *



Straw & Mouth Piece - Kids Straw Bottle no. 1145



Lid - Kids Straw Bottle no. 1565



Straws - Thermo Cup w. Straw no. 1879

* = multiple colours



Materials & Quality Assurance

At AYA&IDA, quality and safety are our top priorities. That's why we follow strict rules to ensure that our products are safe. AYA&IDA is registered with the Danish Veterinary and Food Administration, and we are therefore regularly checked in accordance with the legislation for wholesale trade in food contact materials.

Our products are thoroughly tested and certified in accordance with essential EU regulations governing food safety, manufacturing practices, and material usage. These regulations ensure that our products are responsibly manufactured and free from harmful substances. Additionally, we provide a Declaration of Compliance to confirm that our products meet all legal requirements for materials intended to be in contact with food.

We also test our products to meet high safety standards, including the LFGB standard. Additionally, we run migration tests to ensure nothing harmful transfers to your drinks or food.







Production

AYA&IDA's products are manufactured in Zhejiang Province, China, in collaboration with carefully selected and certified partners who uphold high standards for quality, safety, and responsibility. These partners are thoroughly evaluated to ensure compliance with industry best practices regarding working conditions, environmental impact and workplace safety.

We maintain close relationships with our manufacturing partners, conducting regular visits to their facilities and maintaining an open dialogue to uphold high standards in quality, fair labor practices, ethical business operations and environmental responsibility.

Our agreements are designed to guarantee healthy, safe, fair and responsible working environments. Additionally, we conduct ongoing social and environmental assessments, as well as comprehensive testing of materials and product safety.

We want to dispel the myth that responsibility and "Made in China" are mutually exclusive, and we work hard to ensure that we are accountable at every step.

